

What's Next: Crisis Planning & Implementation



Overview

The COVID-19 crisis has created challenges for most nonprofits that seemed impossible just a few months ago. Cancelled events, decreasing revenue, increasing service demand - these challenges are overwhelming and a little scary. But what if they also represent an opportunity to drive your mission forward and create a strategic plan that will carry you through this crisis into what comes next? Next Stage crisis planning supports nonprofit leaders as they navigate these challenges and implement plans that create stronger organizations.

Our Process

'What's Next?' services are targeted, rapidly deployed engagements that help problem-solve and quickly build momentum. We help organizations quickly identify a crisis narrative, troubleshoot looming challenges and create timely responses. Each 3-month engagement follows this process:



Planning

This phase includes 3-4 virtual whiteboard intensives. These sessions identify focus areas and develop a targeted plan. The final plan will include timelines, assignments and outcome expectations.



Research & Testing

This 4-week phase will focus on organizational stakeholder engagement. Depending on project needs, Next Stage may conduct interviews, focus groups or surveys to fully vet the plan and build buy-in.



Implementation

As implementation begins, Next Stage will manage logistics related to initial efforts. The firm will provide guidance, leadership and messaging support as the plan moves forward.

Areas of Support

Each organization has unique challenges and focus areas. Next Stage has expertise in a broad range of strategic support areas. Focus areas may include:

- Near-Term Scenario Planning
- Programming Realignment
- Human Resource Development
- Messaging & Communications
- Revenue & Fundraising Strategies
- Operations & Decision-Making
- Engagement Strategies
- Leveraging COVID-19 as an Opportunity